Power TakeOff

START MANAGING. STOP GUESSING.

No Cost. **No Equipment.** **No Hassle.**

Virtual Strategic Energy Management® (vSEM®) is a **fully funded** service from your utility that helps participating businesses build lasting energy performance — not as a one-time fix, but as an ongoing practice.

We achieve this without selling hardware or asking for investment. Instead, we use your utility data and pair you with a dedicated vSEM Coach to help you continuously improve the performance of your existing systems. It's a risk-free way to make energy management part of how you operate — without audits, construction projects, or headaches.

The vSEM Difference

NO COST

The program is fully sponsored by your utility. You pay nothing.

NO EQUIPMENT

We focus on improving how your current systems operate, not selling you new ones.

NO SITE VISITS

Everything is handled remotely. We work around your schedule, not the other way around.

How It Works

1. **We find the opportunities in YOUR data.** Our analysts review your smart meter and interval data to uncover where your business is leaving energy — and money — on the table. These aren't generic recommendations. We're looking at your actual usage patterns, your equipment behavior, and how your systems perform over time.
2. **You get an expert who learns YOUR operation.** A dedicated Power TakeOff vSEM Coach works with your team to build a practical action plan tailored to how your business actually runs — not a template pulled off the shelf.
3. **Ongoing guidance. Real savings. Verified results.** vSEM isn't a one-and-done program. We stay engaged, track your progress, and verify that the improvements show up on your utility bill — so you always know what's working.

TIME COMMITMENT

Designed for busy operations. Most participants spend just a few hours per month with their advisor — enough to keep energy performance moving in the right direction without taking you away from running your business.

Common Questions

Q: Does this really cost me nothing?

A: **Yes.** The program is funded by your utility. There are no enrollment fees, hidden charges, or obligations to buy anything.

Q: Do I need to invest in new technology or equipment?

A: **No.** vSEM is about operations, not hardware. We help you get more out of the systems you already own.

Q: How do I know it's working?

A: We track your utility meter data continuously and provide regular progress reviews so the savings are always visible and verifiable.

Power TakeOff is a trusted partner of more than 30 utilities across North America and has delivered virtual solutions to more than 65,000 utility customers.

> ***Power TakeOff has "the ability to precisely analyze the changes needed in a building's control system and work with the building's maintenance organization to implement those changes in a way that saves time and money for both the utility and the customer. They've saved many large buildings and schools in our area hundreds of thousands of dollars in utility costs without having them spend a penny or bring in outside contractors. They've also proven to be a super reliable partner who always meets their goals.***
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> ***- Jeff Jerome, Principal, Baltimore Gas and Electric***

READY TO MAKE ENERGY MANAGEMENT A STRENGTH OF YOUR BUSINESS?

Contact us at https://powertakeoff.com/request-vsem-information/

Joining vSEM is voluntary, risk-free, and requires no upfront investment.

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