

VIRTUAL STRATEGIC ENERGY MANAGEMENT[®] (VSEM[®])

Controls-based operational savings.
No capital investment required.

CUSTOMERS SEE AN AVERAGE 10% REDUCTION IN ENERGY COSTS.

The Gap Standard Programs Leave Behind

Every utility has customers who have already participated in standard rebate programs and are looking for deeper organizational and process savings. These are typically facilities with complex operations that need sustained engagement rather than a one-time intervention. vSEM was designed to close that gap by engaging organizations in extended engagement that teaches building and sustainability teams how to optimize their processes and build a culture of energy efficiency into day-to-day operations, where reducing energy use becomes embedded into operations.

RESULTS THAT SPEAK FOR THEMSELVES

How It Works

vSEM is a coach-led remote program delivered at no cost to the customer. It delivers operational energy savings through the same core elements as traditional in-person SEM — organizational education, virtual treasure hunts, and energy team development — all facilitated remotely, with no site visits and no customer-facing contracts.



A dedicated vSEM Coach manages each customer relationship end-to-end, from initial outreach through savings verification. Customers commit to just 2–3 hours per month over a 6–12-month term. Power TakeOff handles delivery in its entirety.

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Power TakeOff can precisely analyze the changes needed in a building's control system and work with the building's maintenance organization to implement those changes in a way that saves time and money for both the utility and the customer. They've proven to be a super reliable partner who always meets their goals.

- Jerome, Principal, Baltimore Gas and Electric

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Who vSEM Serves

vSEM is purpose-built for accounts that fall outside the reach of standard programs:

- **Complex or continuous operations**, including 24/7 facilities, pneumatic control systems, and sites without building automation
- **Past program participants** whose savings have eroded and who have identified additional efficiency potential
- **Sites where behavioral and operational measures** represent the primary savings path, rather than capital equipment upgrades

A note on capital improvements: When coaching surfaces equipment upgrade opportunities, they are referred directly back to your prescriptive or custom incentive programs. Rather than competing with your existing portfolio, vSEM feeds it, generating a continuous pipeline of projects and keeping customers engaged across your full suite of offerings.

See What's in Your Portfolio

Request a complimentary portfolio assessment to identify which of your accounts are the best candidates for vSEM and how much savings potential is currently going uncaptured.

Contact us at powertakeoff.com/contact-us