

Data-First Solutions

Accelerating the energy transition for utilities and their communities.

At Power TakeOff, we are using data to transform the customer journey to energy efficiency. Since 2007, Power TakeOff has pioneered custom solutions for the hard-to-reach utility business customer. Leveraging the power of AMI data, our award-winning virtual services drive customer engagement, create energy savings, and empower customers to take charge of their energy usage. Wherever you plan to engage the customer on the journey to energy efficiency, we have you covered.



29

Utility Partners

We are a trusted partner with 29 utilities across the United States to deliver energy savings.

>100,000+

Unique Engagements

To date, Power TakeOff has delivered virtual solutions to >144,000 utility customers.

3%

Pinpointed M&V Consumption

Our site specific modeling allows us to pinpoint savings as low as 3% of annual consumption.

>1B

Intervals Analyzed Daily

Data-FirstDSM is what we do. We are the trusted partner in leveraging AMI data to create results.

Using data to **initiate**.

Drive customer engagement and program participation through targeted, data-driven services.

Using data to **act**.

Create customer savings and build trust with your business customers.

Using data to **empower**.

Provide customers the tools they need to plan for the future.



Utility Intelligence Platform® (UIP)

Designed with the flexibility to expand and adapt to changing utility goals and objectives, the Utility Intelligence Platform® is a universal software designed as a one-platform solution for utility engagement and efficiency teams.



Behavioral Energy Efficiency

Customized site-level email or print outreach that drives CSAT, kWh or KW reduction, cross-program participation, and helps customers understand their energy usage trends. Leverage real-time consumption alerts to reach your customers with timely actionable insights.



DSM Prospecting

Generate key energy usage trends, insights and efficiency indicators to empower your Key Account Managers, marketing team, and implementation vendors with a prioritized list of who should be targeted for what programs and with what marketing message.



Virtual Commissioning® (VCx®) Program

The VCx® energy efficiency program provides utilities with a mass-market SMB solution by capitalizing on AMR/AMI investment through remote analytics and virtual engagement.



Virtual Strategic Energy Management® (vSEM®)

To scale the benefits of SEM to the broader non-residential market and include SMBs in participation, Power TakeOff has refined and improved the customer experience process while still adhering to industry standards.



Energy Reporting

Provide account managers with the right market intelligence to maximize their customer conversations. Our data analytics software will analyze your business customer's interval meter data and account firmographic details to generate key energy usage trends, insights and efficiency indicators



Verify™ Advanced M&V

Automate M&V with Verify, our IPMVP Option C certified software. Upload data, create custom real-time notifications and model schedules, and include custom variables and non-routine events. Verify gives you tools to validate savings, save time, and improve accuracy through real-time, data-driven M&V.



Carbon Accounting

Provide streamlined carbon accounting and reporting services for your customers by precisely calculating, tracking, and reporting Scope 2 emissions for organizations at the meter or rolled up account level.



Load Management

Our Peak Shaving solution provides customers with site-specific recommendations that reduce customer load during utility peak periods. Our Behavioral Demand Response solution offers direct customer enrollment, event delivery, with site-specific demand kW reduction recommendations during utility peak events. Both solutions are supported by well-established customer targeting, recruitment and M&V platforms.

Serving the **hard-to-reach customer**.

- ✓ Small and midsize businesses
- ✓ Schools and education facilities
- ✓ Commercial and industrial customers
- ✓ Government facilities

Scan the QR Code to access our website

www.powertakeoff.com

