

BACK TO SCHOOL ENERGY SAVINGS

Every year, Power TakeOff receives new real-time energy usage data from millions of smart meters. The quarterly Data Insights newsletter is our opportunity to share insights with you that we learn from the implementation of our Virtual Commissioning™ Program with nearly 20 utility partners across the U.S.

In honor of 'Back to School' season, this quarter we'll share our insights from school districts who continue to see tremendous challenges from COVID. In the past year alone, Power TakeOff contacted hundreds of school districts representing **approximately 4,000 buildings** to provide energy saving recommendations.

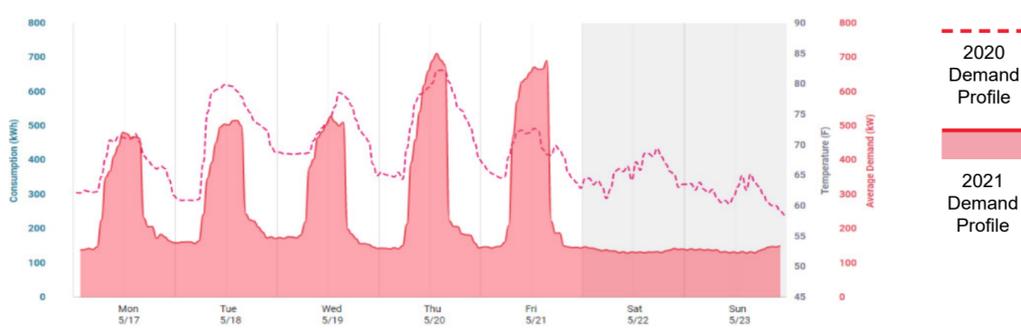


HEAR FROM A VCx™ PARTICIPANT



Bryan Baier, Director of Facilities at Homer School District in Illinois, speaks on his experience with energy efficiency programs over the past year.

CASE STUDY: HIGH SCHOOL



Site Evaluation & Recommendation

After analyzing the smart meter data, the building showed a sporadic demand with a consistently high baseload. An Energy Advisor recommended setting the occupied schedule for the RTUs to M-F 7:00 AM - 6:00 PM to optimize the efficiency of the optimal start sequence while also making sure to incorporate the district's COVID guidelines.

1,503,668
kWh in energy savings for this site.

WHAT SCHOOLS WANT

We contacted hundreds of schools, and spoke to facility managers. Here is what they are looking for in energy efficiency programs:



Adaptability

Building managers are seeking virtual, quick contact to help support rapid changes to school schedules.



Follow-Up

Facility managers are unsatisfied with "one and done" programs. They want to make sure the savings persist.



Stepped-Approach

For many building managers, getting access to their data is the first step. Being guided through the process is key.

SMB CUSTOMER ENGAGEMENT ROUNDTABLE

Small and medium businesses (SMBs) represent a significant opportunity for improved energy efficiency. However, this customer segment is often missed by standardized, one-size fits all programs that fail to meet their unique, and changing needs. Join panelists Elizabeth Hitchman (Pepco), Jeff Smith (Georgia Power), and Katie Frye (Minnesota Power) in a moderated discussion by Krystal Maxwell (Guidehouse) evaluating challenges utilities face to engage SMB customers; from regulatory barriers to customer experience, marketing and program delivery.

Moderated by:



Krystal Maxwell, Guidehouse
Research Director

Featuring:



Elizabeth Hitchman, Pepco
Senior Energy Efficiency Program Manager



Jeff Smith, Georgia Power
Energy Efficiency Strategy & Implementation Manager



Katie Frye, Minnesota Power
Supervisor of Customer Programs & Services

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